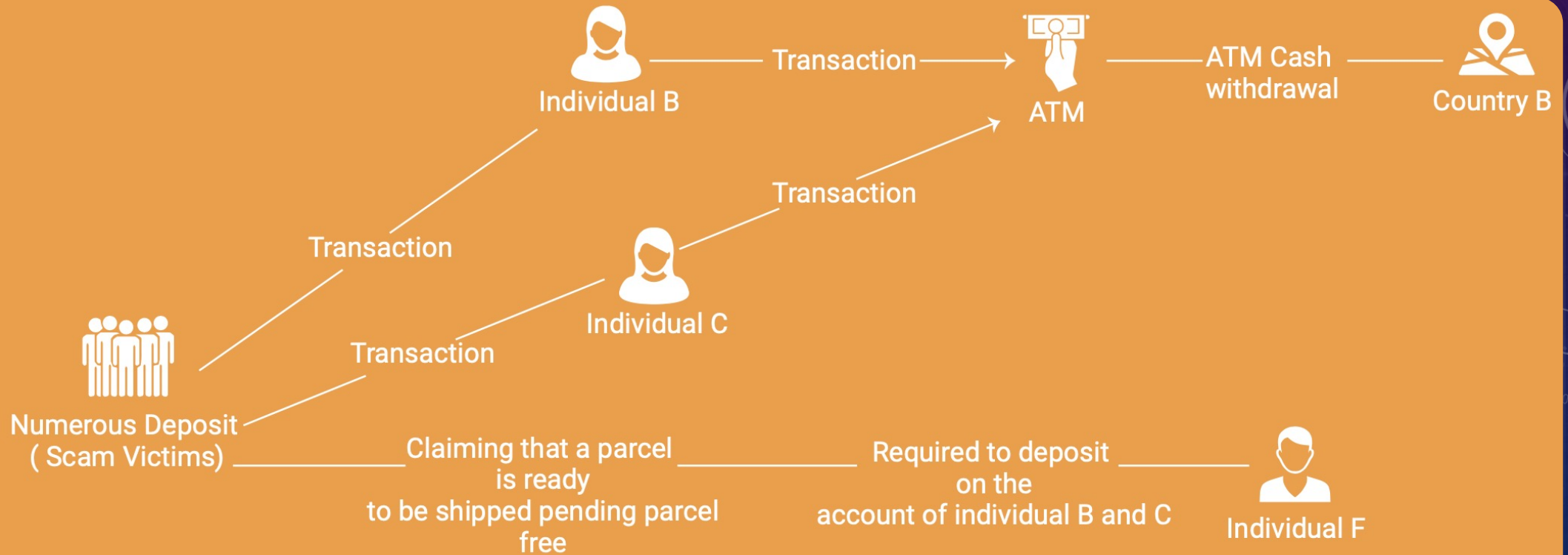


A CHAT ABOUT
FRAUD

FRAUD AWARENESS WEEK SESSION

Presented by Nicholas Cetoupe on Friday November 19, 2021



MONEY MULES

(EXTRACTED FROM 2020 FIU ANNUAL REPORT)



THE HUMAN PSYCHE



Click me

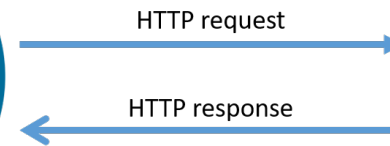
BEWARE WHAT YOU CLICK

- Hover over a link before you click on it.
- Shortened URLs.
- Secured links? 
- Beware of emails & check email addresses before you interact with the sender.

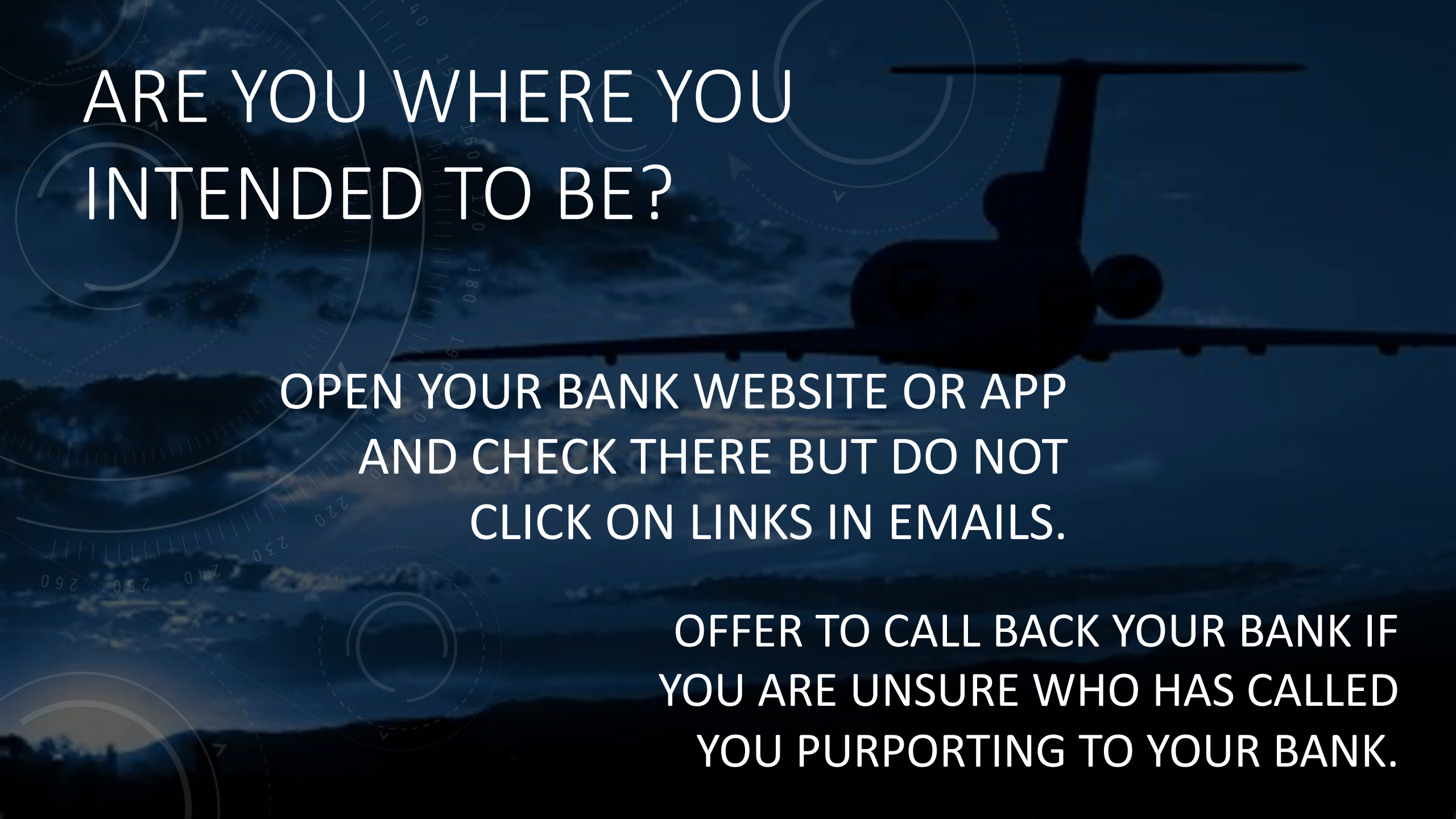
HOW DOES THE INTERNET WORK?



Client



Server



ARE YOU WHERE YOU
INTENDED TO BE?

OPEN YOUR BANK WEBSITE OR APP
AND CHECK THERE BUT DO NOT
CLICK ON LINKS IN EMAILS.

OFFER TO CALL BACK YOUR BANK IF
YOU ARE UNSURE WHO HAS CALLED
YOU PURPORTING TO YOUR BANK.

Data

The New Gold Rush for Businesses





HACKING THE HUMAN PSYCHE



BASIC HUMAN DESIRES



TRUST
starts with truth
and ends
with truth.

© quotes.snydle.com

- Santosh Kalwar,
Quote Me Everyday

TRUST

JUST BECAUSE
THEY GIVE YOU
SOMETHING, YOU
DO NOT HAVE TO
NECESSARILY
RECIPROCATE



**Don't
share
Personal
Information
Online**

RIGHT TOOLS FOR THE JOB





OPEN SOURCE INTELLIGENCE (OSINT) GATHERING



INTERESTING FACT

EXIF DATA

BIASES & HEURISTICS



READING HEURISTICS AND BIASES



THINKING,
FAST AND SLOW



DANIEL
KAHNEMAN

WINNER OF THE NOBEL PRIZE IN ECONOMICS



THANK YOU FOR YOUR ATTENTION

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WHAT DO YOU SHARE ON
SOCIAL MEDIA?

The background is a dark gray gradient. On the left side, there are several concentric circular patterns with tick marks and arrows, resembling a compass or a clock face. On the right side, there is a large, dense cluster of 3D question marks.

Q&A SESSION